Sigrid Bekmeier-Feuerhahn*

Mechanisms of Teleological Change**

Teleology is used as fundamental principle in describing and explaining actions. The basic concept of teleology is the assumption of an actor engaging in intentional, goal-oriented behavior. This article describes how teleological mechanisms work and show changes can be effectuated. A short case description of strategic, technological and organizational change illustrates some fundamental characteristics of teleological actions in real economic situations.

Key words: teleology, change, strategic change, technological change, organizational change

* Prof. Dr. Sigrid Bekmeier-Feuerhahn, Institute of Corporate Development, Leuphana University of Lueneburg, Campus, D – 21391 Lueneburg, Germany. E-mail: bekmeier@uni-lueneburg.de.

** Article received: December 17, 2008
Revised version accepted after double blind review: July 25, 2009.