Marlene Langholz*

The management of diversity
in U.S. and German higher education**

The research on diversity and diversity management in German organisations has significantly gained relevance over the last years. The reasons for this are socio-political and economic changes that make diversity a highly relevant topic. In higher education, there is currently much discussion on these concepts and an increasing number of institutions is introducing policies targeting a diverse student body. Taking a comparative approach, this paper analyses the origin of diversity management in the United States, discusses research on this topic in U.S. higher education and compares this with current developments in Germany.

Key words: higher education, research in higher education, diversity management, diversity, U.S., Germany
(JEL: I20, I23, J10, J24, J82, O30)